

## **Simplify recruiting. Find qualified candidates today.**

NutritionJobs.com is the premier career resource for dietitians and nutrition professionals.

- Post your job openings
- Search our resume database



### **Why NutritionJobs.com?**

Owned and operated by a Registered Dietitian, NutritionJobs.com has been a trusted career resource for the profession since 2000. NutritionJobs.com has unparalleled brand recognition and success in bringing together qualified job candidates with top employers in the fields of dietetics and nutrition.

### **Employer Benefits**

My NutritionJobs Account makes managing your job posting seamless. Enjoy these unique benefits:

- Track the number of previews your job postings receive
- Purchase access to resume database with unlimited previews and geographical searching
- Receive e-mail notification of resumes that meet your search criteria
- Edit job postings online in real time
- Hide online job postings before they automatically expire
- All current and past job posting data is saved
- Extend or reinstate job postings with a click of the mouse

### **Metrics**

**Average Monthly Visits:**

30,000

**Average Monthly Pageviews:**

160,000

**Number of Job Searches Performed Monthly:**

54,000

**Number of Registered My NutritionJobs Users:**

10,200 as of July 2010

**Number of Resumes Posted:**

6400 as of July 2010

**Average Traffic Profile:**

43% New Visitor Traffic

54% of Visitors return up to 200 times monthly. Top online traffic measurement rankings in it's category.



## How does NutritionJobs.com attract qualified job candidates?

- Monthly display and classified advertisements in leading professional journals, including the Journal of the American Dietetic Association.
- Presence at annual American Dietetic Association Food and Nutrition Conference and Expo, California Dietetic Association Annual Meeting
- Electronic opt-in newsletters
- Online organic and sponsored search advertisement
- Alliances with leading online job search engines
- Direct mail marketing to targeted dietetic professional groups
- Electronic career updates and HotJob E-Blasts to Registered Users
- Social mediasuch as: LinkedIn, Facebook and Twitter

### Why do job seekers choose NutritionJobs.com?

- FREE and easy-to-use for the job seeker
- Unique job search options: keyword, category, location, ZIP Code radius
- E-mail notification of jobs meeting their search criteria
- Ability to post resume so employers can find them
- Track the number of previews their resume receives
- NutritionJobs.com Career E-Newsletter
- Expert job search tips and tools

### Services

- Standard Job Posting: \$75 for 60 days
- Featured Hot Job Posting: \$225 for 30 days + an additional 30 days as a Standard Job Posting
  - 🔥 Stand out from the crowd with Featured Hot Jobs
  - 🔥 Identified by flame icon on the homepage and standard job search results page
  - 🔥 Unique placement on the job search page; job seekers see all Hot Jobs even before they select their search criteria.
  - 🔥 Job seekers can receive e-mail notification of all Hot Jobs, regardless of location or job category.
- Get greater visibility for your job posting today!

### Resume Database

- Resume Database Access: \$90 for 14 days with unlimited previews and unlimited geographical search.

All rates are net

### Testimonials

*Thank you for offering such a valuable service to nutrition professionals seeking employment and employees.*

- Nutrition & Health Program, Dole Food Company

*Thank you for your prompt posting of our job opening. I have had several replies already. You are providing a great service.*

- The Heart and Vascular Institute of Florida

*We have had an enormous response to our ad and have found someone to hire. Thank you for providing an excellent resource for employers.*

- UNC at Chapel Hill

### Premium Sponsorship Opportunities

Do you want to reach a large, dedicated audience of nutrition and dietetic professionals who visit NutritionJobs.com regularly and rely on the NutritionJobs.com Career Newsletters and career resources to keep up-to-date on job opportunities?

#### We have unique opportunities to reach these individuals:

- **Featured Employer Status:** Company name identified on Home page, Search for Jobs page, and your exclusive Featured Employer job page. \$450.00 to run for 30 days (does not include cost of individual Featured Hot Job or Standard Job).
- **NutritionJobs.com Career Newsletter Sponsorship:** A monthly electronic opt-in newsletter that reaches an audience of practicing clinicians, managers, students and recruiting professionals. \$350.00 per issue.
- **Banner Advertisement:** Affordable pricing per placement. please see rate card for more details.
- **HTML Email Blasts:** Campaigns can target nationally or by state.